

# University of Pretoria Yearbook 2020

## Business management 124 (OBS 124)

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| <b>Qualification</b>   | Undergraduate  |
| <b>Faculty</b>         | Faculty of Economic and Management Sciences  |
| <b>Module credits</b>  | 10.00  |
| <b>Programmes</b>      | <p>BCom</p> <p>BCom Agribusiness Management</p> <p>BCom Business Management</p> <p>BCom Economics</p> <p>BCom Financial Sciences</p> <p>BCom Human Resource Management</p> <p>BCom Informatics Information Systems</p> <p>BCom Law</p> <p>BCom Marketing Management</p> <p>BCom Statistics</p> <p>BCom Statistics and Data Science</p> <p>BCom Supply Chain Management</p> <p>BEd Senior Phase and Further Education and Training Teaching</p> <p>BIS Information Science</p> <p>BIT Information Systems</p> <p>BSc Information and Knowledge Systems</p> <p>BSocSci Heritage and Cultural Tourism</p> <p>BSocSci Industrial Sociology and Labour Studies</p> <p>BSW</p> <p>BConSci Clothing Retail Management</p> <p>BConSci Food Retail Management</p> <p>BConSci Hospitality Management</p> <p>BSc Geoinformatics</p> |
| <b>Service modules</b> | <p>Faculty of Engineering, Built Environment and Information Technology</p> <p>Faculty of Education</p>  |

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Faculty of Humanities

Faculty of Natural and Agricultural Sciences

**Prerequisites** Admission to the examination in OBS 114

**Contact time** 3 lectures per week

**Language of tuition** Module is presented in English

**Department** Business Management

**Period of presentation** Semester 2

**Module content**

Value chain management: functional strategies for competitive advantage; human resource management; managing diverse employees in a multicultural environment; motivation and performance; using advanced information technology to increase performance; production and operations management; financial management; corporate entrepreneurship.

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